

PRIVACY POLICY Effective date: March 22, 2024

**PRIVACY POLICY TERMS** Heterotaxy Research and Clinical Care Collaborative ("us", "we", "our", or "HRC3") operates the www.hrc3.org website (hereinafter referred to as the "Service"). This webpage informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from www.HRC3.org.

**WE RESPECT YOUR CONFIDENTIALITY** Your personal information will be held in strict confidence. We use your information only for its intended business purpose. We will never sell or trade your information to other organizations or individuals.

**WE PROTECT YOUR INFORMATION** If you choose to send us email, we may retain the contents of your email message, our reply and your email address as part of our ongoing customer service efforts. We reserve the right to contact you after you have contacted us and may send future email and/or surveys to you about . You may notify us via email if you wish to discontinue electronic communication.

## **DEFINITIONS**

- Service: Service is the www.HRC3.org website operated by Heterotaxy Research and Clinical Care Collaborative
- Personal Data: Personal Data means data about a living individual who can be identified from that data (or from other information either in our possession or likely to come into our possession).
- Usage Data: Usage Data is data collected automatically and either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- Cookies: Cookies are small files stored on your device (computer or mobile device).

**INFORMATION COLLECTION AND USE** We may collect several different types of information for various purposes to provide and improve our Service to you.

**PERSONAL DATA** While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to: • Email address • First name and last name • Phone number • Address, city, state, ZIP/postal code, province • Cookies and Usage Data

**USAGE DATA** We may also collect information on how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data

## **USE OF DATA** HRC3 uses the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide analysis or valuable information so that we can improve the service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. CONTACT US If you have any questions about this Privacy Policy, please contact us: HRC3@heterotaxy.org